



UNITED FIRE COMPANY OF BOTSFORD  
 PO Box 335  
 Botsford, CT 06404-0335  
[www.botsfordfirerescue.com](http://www.botsfordfirerescue.com)

NONPROFIT ORGANIZATION  
 U.S. Postage PAID  
 Permit No. 64  
 Newtown, CT

Professionally trained VOLUNTEERS dedicated to protecting lives and property 24 hours a day, 365 days a year.



## 2010 COMMUNITY CAMPAIGN

Dear Neighbor,

Our Community Campaign 2010 is now under way and this letter is our appeal for your help in meeting the financial needs of your **all-volunteer** fire department. **Fifty percent of our operating budget is funded by voluntary donations by the residents, businesses and organizations that we serve daily.** The Botsford Fire & Rescue Department is PROUD to be in a partnership with our community - a partnership that saves lives and property.

### WE NEED A NEW WATER TANKER!

Without a hydrant system, water must be carried in tankers to a fire scene. To effectively serve our rapidly growing community, we urgently need another tanker. **Buying a new tanker would cost \$325,000.** With an eye to economy without sacrificing quality, we purchased a late model commercial cab unit for \$30,000 (see photo at right) and have secured a certified builder to retrofit this truck with a tank and the requisite equipment to meet NFPA guidelines at a cost of just \$61,000. **This represents a savings to the community of \$234,000!** Your generous donations and support of our fundraisers provided the initial funds needed but **we need your help to raise the \$61,000 balance to complete this essential project.**



We know that the economy has adversely impacted many in our area and spending for non-essential items has been limited. This additional tanker is essential to assuring our ability to rapidly and effectively deal with any fire emergency in our community and **we need your help to get it built and placed in service.**

For only pennies a day, less than you might spend for a dinner out with a friend or family, you can help us assure that your community fire department can continue to meet its financial needs through a solid yearly business plan and operational budget. We are a **100% volunteer organization** that depends on donations and grants along with a small budget from the town. Please consider donating at one of these levels or more:

**\$60.00 donation = 16 cents/day**

**\$75.00 donation = 21 cents/day**

**\$100.00 donation = 27 cents/day**

As budgets are tightened in all areas we receive less support from public sources. We must rely even more heavily on you, the people we serve, to help us meet our operational needs and to fund training to keep our members better prepared to help you, your loved ones or your business when lives, safety and valuable property hang in the balance.

**Our mission is to provide the very best fire and rescue service possible** to every citizen of our community. **Our success is the direct result of your support and the countless hours donated by our very dedicated volunteers.** While we hope that you will be able to donate at or above one of the suggested levels below, **please send what you can.** All donations are sincerely appreciated, **tax-deductible** and will be used to benefit you and your neighbors.

Sincerely,

*The Volunteer Officers and Members of the  
 Botsford Fire & Rescue Department*

#### 2010 CONTRIBUTION RECEIPT

Reference No. \_\_\_\_\_  
 Check No. \_\_\_\_\_  
 Date \_\_\_\_\_  
 Amount \$ \_\_\_\_\_

THANK YOU FOR YOUR CONTRIBUTION!  
 BOTSFORD FIRE & RESCUE DEPARTMENT

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Detach and return this portion with your donation.

## BOTSFORD FIRE & RESCUE DEPARTMENT Community Campaign

Please circle amount of contribution in boxes below:

<b>\$60.00</b>	<b>\$75.00</b>	<b>\$100.00</b>	Other Amt: _____
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Make checks payable to Botsford Fire & Rescue Dept.



• 2010 •

Please contact me about volunteering!

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

[www.botsfordfirerescue.com](http://www.botsfordfirerescue.com)

Information Calls: 203-270-4388

For Emergencies DIAL 9-1-1

Reference No. \_\_\_\_\_

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